

11/19/19 YCBE Reg
Mtg. PKT.
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Handout #5

YCOE Vision and Mission Update

YOLO COUNTY BOARD OF EDUCATION REGULAR MEETING
TUESDAY, NOVEMBER 19, 2019
GARTH LEWIS, YOLO SUPERINTENDENT OF SCHOOLS





The Mission Statement

A mission statement can be defined as a sentence or short paragraph written by a school or organization which reflects its core purpose, identity, values and principle business aims.

The Mission (*Your True Purpose*)

Orders your actions on a daily basis;

Is the reason the school or organization existences;

Shapes your definition of success;

Defines exactly what it is that you want to accomplish;

Helps you ascertain what you need to do and how you need to do it in order to achieve your vision.

Sample Mission Statements

JETBLUE: TO INSPIRE HUMANITY – BOTH IN THE AIR AND ON THE GROUND.

TESLA: TO ACCELERATE THE WORLD'S TRANSITION TO SUSTAINABLE ENERGY.

TED: SPREAD IDEAS.

The Vision Statement

A vision statement is a sentence or short paragraph providing a broad, aspirational image of the future.

The Vision (Your Ultimate Goal)

Your vision is:

What you envision happening (generally in the long-range future);

Often described as intelligent foresight;

The manner in which one sees or conceives something.

Sample Vision Statements

Vision Statement—Alzheimer’s Assn.

“A world without Alzheimer’s disease.”

“To be the fastest growing, most rewarding and most transformative leadership community.”

Sample Vision Statements

Vision Statement—IKEA

“Our vision is to create a better every-day life for many people.”

Vision Statement—Nike

“Bring inspiration and innovation to every athlete* in the world. ”

*(*If you have a body, you are an athlete.)”*

OUR VISION




TO BE A MODEL of excellence in educational service, innovation, and impact

OUR MISSION

TO PROVIDE inspiration, leadership, support, and advocacy that ensures equity and access to high quality education for all students

CORE VALUES

WE WILL:

-  Stay Student Centered
-  Communicate Regularly
-  Value Employees and Partners

CULTURAL NORMS

- » Communication
- » Respect
- » Transparency
- » Celebration